

Mahtab Namakian

UI/UX Designer Product Designer

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EXPERIENCE

Product Designer & Mentor

Impact By Women Aug 2020 – Aug 2021 | Redwood City, California

- Mentored founders on design and storytelling of their presentation decks.
- Conducted qualitative & quantitative interviews to understand our user's needs
- Created user journeys to build and improve our service.
- Interviewed and wrote articles called "Meet our Mentors"

User Experience Design Consultant

The Crucible Sep 2018 – Dec 2018 | Oakland, California

- Worked and Led a five member group on a Service design project.
- Proposed new ideas for their exterior and entryway.
- Conducted 30 structured interviews and 2 co-design workshops with stakeholders to understand and anticipate the evolution of user needs, and to codify a clear and compelling future vision of the Crucible teaching environment.
- Provided digital prototype, physical prototype, and frameworks to help the Crucible implemented the design solution.

Visual Designer

Freelance Nov 2017 - Aug 2018 | San Francisco Bay Area

- Helped start-ups and small businesses build their visual identity and products.
- Utilized Sketch, Adobe Photoshop and Illustrator to deliver high quality work on tight schedule.

Lead Graphic Designer

Ace Printing Jan 2016 - Jan 2018 | San Rafael, California

- Demonstrated proficiency in taking down specifications to a customer's design, as well as providing appropriate artwork.
- Worked one-on-one with each customer from beginning to a finished printed piece.

PROJECTS

User Experience Designer

LinkedIn Hackathon for Economic Opportunity 3rd Place

Jul 2019 | San Francisco, California

- Worked for 3 days alongside Engineers from General Assembly on a prompt provided by LinkedIn.
- We created a tool for the student portal to help connect college students on an academic basis for consulting or collaboration.
- Presented the final working prototype to judges that included LinkedIn designer, engineers, and California College of the Arts chair of Interaction Design.

EDUCATION

Mdes Interaction Design

California College of the Arts

Aug 2019

BA Graphic Design

San José State University

May 2017

SKILLS

Design

Storyboarding

Wireframing

Prototyping (rapid prototyping)

Sketching

Motion design

User Flows

Research

Interview

Contextual Inquiry

Usability testing

Comparative Analysis

Survey

TOOLS

Sketch, Figma, Adobe XD

Principle, Invision,

Illustrator, Photoshop

InDesign

HTML + CSS